

SECTION 1.0 About AFib

TITLE: How is the heart supposed to work?

ROLLOVER COPY: How is the heart supposed to work?

Learn how >> Make sure your sound is turned on.

User Experience: *short animated demonstration with directional graphics and voiceover that highlight the functions of the four chambers. As the copy is announced, the background text will become bolder.*

COPY/AVO: The heart is a muscle with four major parts, called *chambers*.

One of the keys to your heart working the right way is having a regular heartbeat. This regular heartbeat is maintained by the four chambers, including the two atria, and two ventricles.

Each chamber has a specific job to do:

- 1) Blood that has delivered oxygen to the rest of the body flows into the right atrium.
- 2) The blood then flows from the right atrium into the right ventricle.
- 3) The right ventricle pumps blood to the lungs, where it picks up oxygen.
- 4) This oxygen-rich blood is returned to the left atrium.
- 5) The blood then goes to the left ventricle, which pumps it through the arteries and throughout the body.
- 6) When the blood needs to renew its supply of oxygen, it returns to the right atrium and the steps are repeated.